

Soft Architecture

Lookbook



carolina
an OFS company

Revolutionizing workspaces with Soft Architecture



With its adaptable and flexible design elements, Soft Architecture can have a profound impact on the design of a workplace. When designers incorporate these elements, they create a workspace that can accommodate various work styles, enhance collaboration and communication, and ultimately boost productivity. This design approach allows products to adapt to different tasks, individuals, and work styles, making it ideal for open-plan environments and activity-based work.

With Soft Architecture, products can be easily reconfigured and rearranged to meet the changing needs of the workspace, promoting a sense of ownership and comfort

for the user, while positively impacting the physical health and well-being of employees by promoting ergonomic solutions that support good posture and movement throughout the day.

Soft Architecture can also create a sense of community by providing opportunities for employees to connect and build team morale with their colleagues through the mobility of products.

By prioritizing adaptability, functionality, and flexibility in the design process, designers can create a workplace that promotes productivity, well-being, and collaboration while also reflecting the identity and culture of the organization.

Change is inevitable

It's important that we set up workplaces to respond to the natural uncertainties of the world. These solutions need to create compelling settings for the organization to be successful and allow their most valuable asset, their people, to thrive.

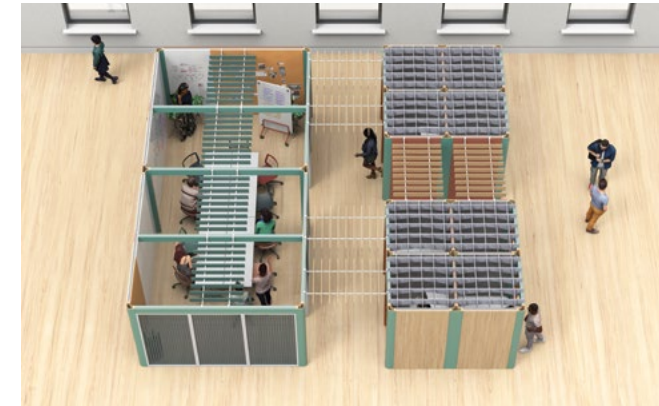
Soft Architecture frees us from being locked into permanent situations and fosters our ability to adapt to whatever lies around the corner. By creating products that serve as both architectural elements that can shift as organization, neighborhood, and personal needs change, as well as being able to activate the spaces within that framework, we will give power and flexibility to employees, teams, and organizations.

When change is the only constant, it's critical that our workplaces are set up to respond to these natural occurrences, empowering our teams to embrace these shifts and adapt quickly to what is around the corner.

Organizational shift Day 1 | Day 365

Focus Business

As companies evaluate user behavior and gain feedback from employees on how spaces are supporting them, there are natural shifts and changes that will need to be made. In addition to this, as companies grow and expand, they need to be able to adapt both departmentally and throughout the full facility.



Neighborhood shift Day 1 | Day 30

Focus Team

These transitions can be accomplished within the workday or overnight and usually don't cause people disruption. This is great for project cycles where teams tend to shift and change depending on the project at hand. It also supports departmental growth and expansion allowing the area to flex and components to be shifted to accommodate additional users.



Personal shift Day 1 | Day 2

Focus Individual

These are furniture elements that can be moved and changed on demand at the user level. These products give the user a sense of control in their own environment allowing for on demand privacy or impromptu interaction. As teams come together for different activities, flexing the space on demand becomes important to supporting the best possible outcomes.





Organizational shift Day 1 | Day 365

There are bigger shifts that need to be made on an organizational level. We refer to this as the organizational shift between Day 1 | Day 365. As company's evaluate the behaviors of their people and the use of the settings and products from a broader perspective, there are shifts and changes that will need to be made along the way. In addition to this, as companies grow and expand, they need to be able to adapt both departmentally and sometimes throughout the full facility. With products like Obeya this allows the organization the freedom to make changes that could take months with drywall, down to a weekend's work. This translates into huge savings for the company in the long run, both externally with multiple vendors needing to be engaged, as well as internally with the employees being removed from their workspace.



Obeya architectural structure, Hinchada lounge,
Kosa occasional, Boost ottoman



Above: Obeya architectural structure, Fleet table + stool, Roo occasional + planter, Cosima lounge, Kasura guest, Rowen credenza, Denro occasional
Left: Gathr modular seating, Boost ottoman, Mya power, Coop organizer





Above: Obeya architectural structure, Heya lounge + table, Kasura stool, Strap occasional, Cinque executive, Beck table, Bistro stool
 Right: Obeya architectural structure, Fleet table + stool, Heya storage





Gathr modular lounge, Rowen café table



Above: Obeya architectural structure, Mention lounge + ottoman, Pret task, Kasura guest, Beck table, credenza, + occasional, Rowen credenza

Left: Obeya architectural structure, Kasura lounge, Denro occasional



Obeya architectural structure, Riff bench, Bistro guest



Above: Obeya architectural structure, Intermix planter, Yelly guest, Heya table, The Edge lounge
Right: Gathr modular lounge, Rowen café table, Sofy guest





Agile power distribution, Applause table, Sladr task, Heya accessory



Neighborhood shift Day 1 | Day 30

As teams change, or tasks shift, there are certain elements of the space that need to be able to adapt and shift with those transitions. These elements can sometimes be changed by the users themselves, but also by facility teams. Known as the neighborhood shift, these transitions can be accomplished within the workday and usually don't cause people disruption or departmental shut down time. This is great for project cycles where teams tend to shift and change depending on the project at hand. They also support the notion that on day 1 we don't fully know how people will interact with the products that they are given. This allows flexibility to observe user behavior and make changes based on evolving work needs.



Above: Heya lounge, Agile power distribution, Zonal task
 Left: Gathr modular lounge, Rowen café table, Oryn guest, Coop organizer



Obeya architectural structure, Gathr modular lounge,
Hinchada lounge, Kintra occasional, Sladr stool, Oryn guest,
Rowen café tables + occasional, Kaleid workstation



Above: Cosima lounge, Hydra planter, Roo occasional, Kasura lounge,
Maive occasional, Hex lounge, Rowen pull-up table, Heya workstation
Right: Kaleid partition, Fleet table + stool





Kaleid partition, Ezel screen, Sofy lounge, Rowen occasional,
Tapas table + stool, Applause table, Butterfly executive



Above: Obeya architectural structure, Kaleid partition, The Edge lounge, Kaleid workstation, Ezel screen, Fleet stool, Boost ottoman, Coop organizer
Left: Fleet table with canopy



Kaleid partition + planter, Ezel screen,
Hex lounge, Heya pull-up table, Heya accessory



Personal shift Day 1 | Day 2

When referring to the personal shift we use the Day 1 | Day 2 approach. These are furniture elements that can be moved and changed on demand at the user level. These products give the user a sense of control in their own environment. This is not only important from a sense of safety and security, as that looks different from one person to the next, but it also allows for impromptu interaction or privacy depending on the user's needs.



Ani lounge, Heya screen, Strap occasional



Above: Kaleid partition + planter, Sorta guest, Applause table, Genus guest, Heya mobile lounge, Fleet table, Ezel screen + rail
Left: Heya workstation, Genus task





Above: Tate ottoman, The Edge lounge, Hydra planter, Obeya architectural structure, Heya workstation, Agile power distribution, Zonal task, Heya accessory, Heya storage
Right: Heya storage, Binny storage





Above: Binny storage, Applause table, Marco multi-use, Heya mobile, Strap occasional
Left: Fleet table, Marco multi-use



Above: Marco multi-use, Applause table, Ezel screen + caddy, Heya storage, Binny storage, Boost ottoman, Heya workstation, Genus light task + stool, Heya accessory
Right: Ezel screen + caddy, Kaleid partition, Fleet stool





Above: Obeya architectural structure, Gathr modular seating, Rowen occasional, Hinchada lounge, Boost ottoman, Vide planter, Roo planter, Fleet table + stool, Ezel screen + rail, Coact lite modular lounge
 Left: Obeya architectural structure, Staks casegood, Heya table, Kasura executive, Yelly guest



Obeya architectural structure, Ani lounge,
LeanTo lounge, Boost mini ottoman, Harpin guest



Above: Obeya architectural structure, Applause table, Butterfly executive, Ezel screen, Basil modular lounge, Sofy lounge, Strap occasional
Left: Kaleid partition + planter, Fleet table, Genus task, Obeya architectural structure





Eleven wood table, Harpin guest, Applause table, Sladr task,
Genus task, Heya workstation, Obeya architectural structure,
Living wall planter, Heya retreat, Teardrop guest



Above: Agile power distribution, Heya collaborative, Applause table, Staks casegood, Sladr task, Hex lounge, Maive stool, Vide planter, Heya accessory

Left: Obeya architectural structure, Kasura stool, Maive occasional, Neom lounge



Heya lounge + footstool, Sofy lounge, Strap occasional,
Kaleid planter, Obeya architectural structure



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