

Location spotlight

AC Hotel St. Louis Central West End *St. Louis, MO*

“Everything you need, nothing you don’t”

The team at Bryan Ashley partnered with DLR Group and Concord Hospitality to outfit the 192 guestrooms at the new AC Hotel in St. Louis. As one of first hotels to open in the area in nearly 20 years, this AC property is located in the Central West End and features a European design with clean lines and modern minimalistic touches. Located within walking distance to more than 100 restaurants, bars, coffee shops, and other retail shops, this hotel is the perfect spot to call home base.

Hotel developer, Sam Koplar, said this about the hotel: “It’s really a lifestyle brand, and the long and short of it is it’s got everything you need, nothing you don’t. It’s geared toward the millennial traveler.” The property once held the television studio for KPLR-TV, but with its demolition, allowed for this brand new AC hotel to be constructed and opened its doors in December, 2021.

Photos: Fusion Media

Design: DLR Group

Purchaser: Concord Hospitality

